

**Island County**  
**Quit Line Data Summary**  
January 1 - March 31, 2003

	<b>County</b>	<b>State</b>
<b>Number of Calls to Quit Line</b>	<b>N = 29</b>	<b>N = 4,042</b>
<b>Percent of Statewide Calls</b>	0.8%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	1.2%	100.0%
	<b>County %</b>	<b>State %</b>
<b>Gender</b>	<b>N = 29</b>	<b>N = 3,581</b>
Female	79.3%	62.2%
Male	20.7%	37.8%
<b>Race/Ethnicity</b>	<b>N = 23</b>	<b>N = 3,087</b>
People of Color	17.4%	12.9%
White	82.6%	87.1%
<b>Age</b>	<b>N = 27</b>	<b>N = 3,298</b>
Less than 18 years old	3.7%	1.8%
18 - 24 years old	7.4%	14.6%
25 - 34 years old	22.2%	23.1%
35 - 44 years old	14.8%	27.0%
45 years and older	51.9%	33.5%
<b>Education</b>	<b>N = 25</b>	<b>N = 3,197</b>
Did not graduate high school	28.0%	19.2%
High school graduate	20.0%	32.7%
Some college/vocational school	36.0%	36.6%
College graduate	16.0%	11.4%
<b>Caller Type</b>	<b>N = 28</b>	<b>N = 3,656</b>
General Information	0.0%	9.4%
Health care provider	3.6%	3.2%
Tobacco user	96.4%	87.4%
<b>Payer Type</b>	<b>N = 26</b>	<b>N = 2,529</b>
Insured	19.2%	36.7%
Uninsured	42.3%	29.6%
Medicaid	38.5%	33.7%
<b>Heard About</b>	<b>N = 25</b>	<b>N = 3,148</b>
Past caller	8.0%	9.1%
Employer/worksites	0.0%	0.7%
Health care provider	60.0%	24.8%
Television	8.0%	18.3%
Outdoor advertisement (billboard/bus/wall)	0.0%	4.9%
Targeted mailing	0.0%	0.2%
Great Start	0.0%	0.1%
Radio	0.0%	1.9%
Newspaper/Magazine	0.0%	2.5%
Brochure/Newsletter	0.0%	8.2%
Family or friend	20.0%	24.2%
Health Department	4.0%	4.5%
School	0.0%	0.7%

Source: Washington State Department of Health  
Tobacco Prevention and Control  
Assessment and Evaluation

<sup>1</sup> "Census 2000", August 2001 (OFM)

\* Rate not calculated because number of calls was less than 5.